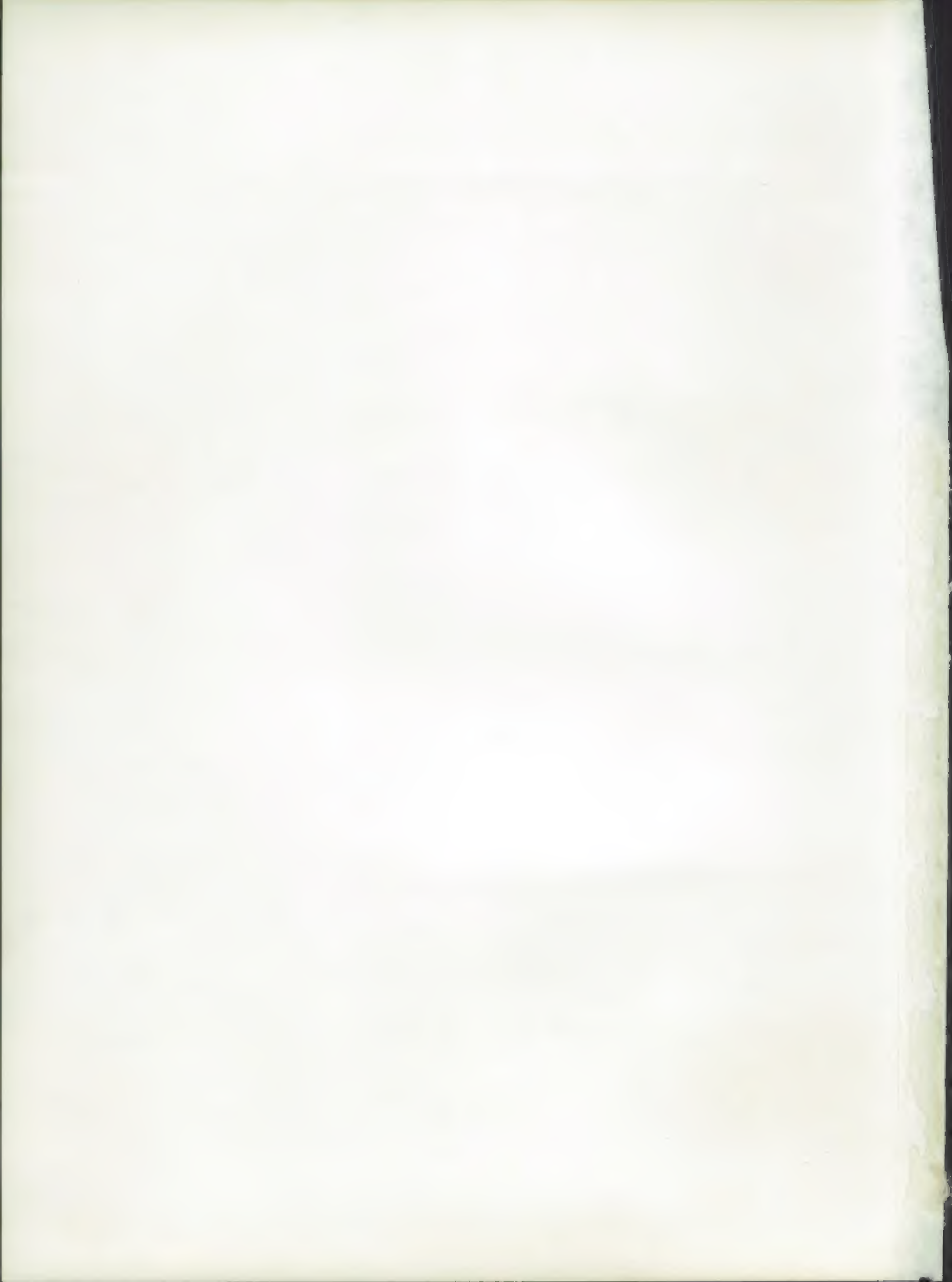


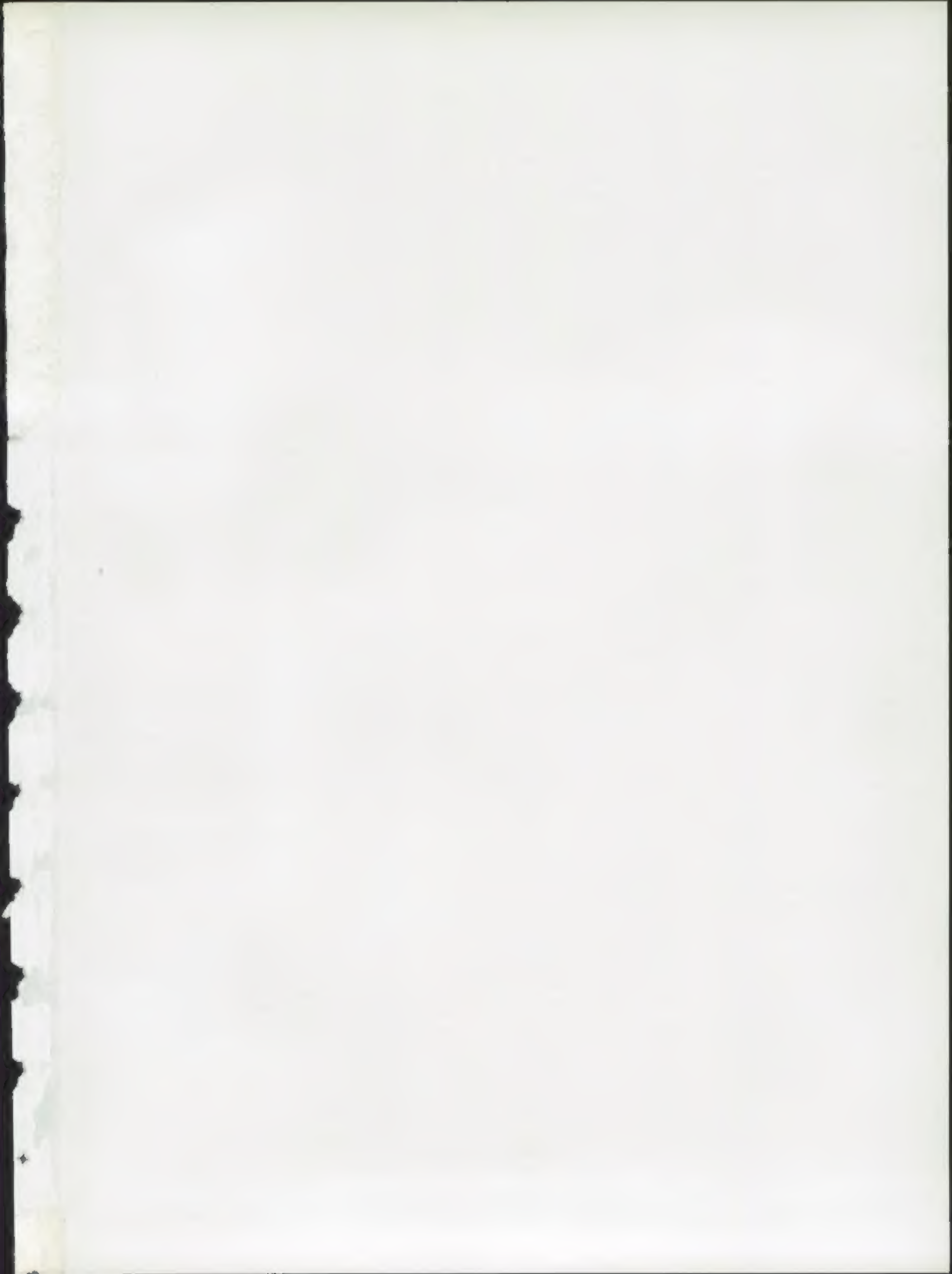


**CARDINAL**













*THE CARDINAL*

*1970*

*ROSELAND HIGH SCHOOL*

*ROSELAND, NEBRASKA*

## Look up and live

A world to be lived in, laughed in, loved,  
To be met with joy and zest,  
A world with a challenge for each of us,  
To give it our very best!





*There is a time for some things*



*and a time for all things*



*a time for great things - and a time for small things. 3*



*Administration*



JAMES E. BREAZEALE  
Superintendent



DELMER VANLENGEN  
Principal  
Math  
Volleyball Coach  
Track Coach

*A Teacher Affects Eternity;  
He Can Never Tell  
Where His Influence Stops.*

MRS. M. HALL  
English  
German  
Music



MR. J. BROWN  
Mathematics  
English 11



MRS. L. WALTEMATH  
English  
Art

SCHOOL BOARD pictured at left, seated: Harold Gartner, William Trausch, Jerome Konen; standing: Kenneth Heuert, Pete Bonifas, Raymond Heinrich.



MR. D. CECRLE  
Science



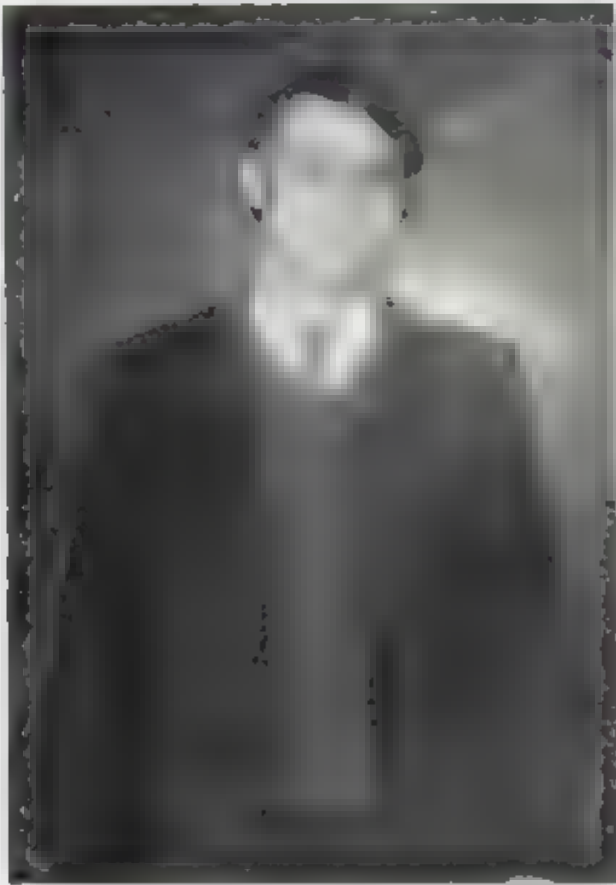
MR. G. HARTMAN  
Industrial Arts  
Physical Education  
B.B. Coach



MR. V. NEMECEK  
Commercial  
World Geography

MRS. M. LEWIS  
Librarian  
MRS. J. BREAZEALE  
Teacher-Aide





MR. T. OLIN  
1st Semester  
Football Coach  
Social Studies



MR. P. ADAMS  
2nd Semester  
Social Studies



H. ZUBROD & M. KLUSMAN  
Bus Drivers



MRS. RANKIN  
Speech Therapist



MRS. LOSKILL  
School Nurse



RAY & LOU CONSRUCK  
Janitors



MRS. STILES & MRS. RICKER  
Cooks



*Seniors*

## Sorrow and Joy Go Hand-In-Hand



May 19th will always be treasured by the proud Seniors of '70. Bound together by four years of tears and laughter, the Seniors together as a class for the last time, share in the joys and sorrows of their Graduation. Reluctant to leave their past life together, yet eager for their future, they go forth to face their world as individuals.

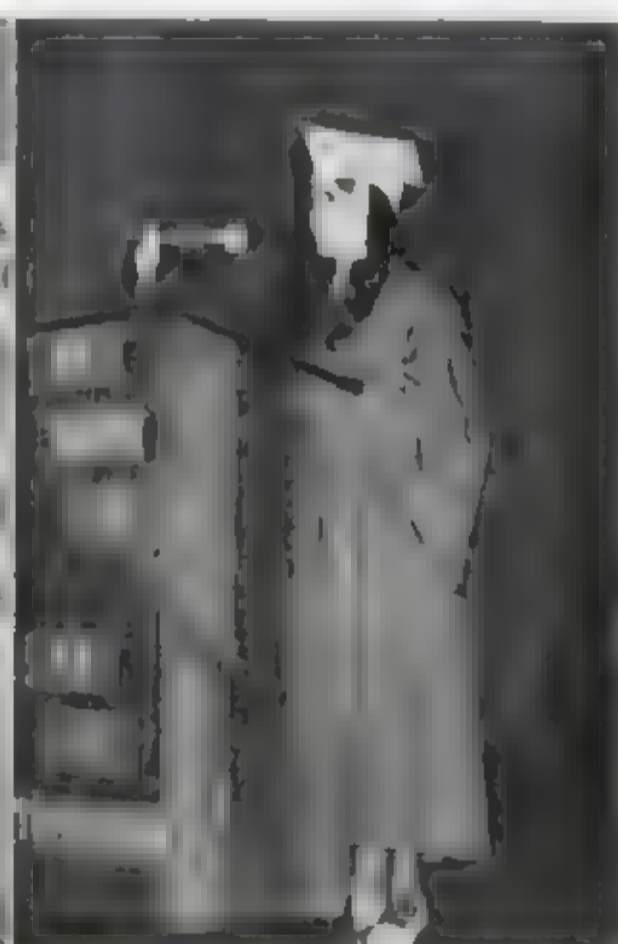
In addition to the 11 graduating Seniors, Beverly Mousel, a former student of R.H.S., received her diploma.



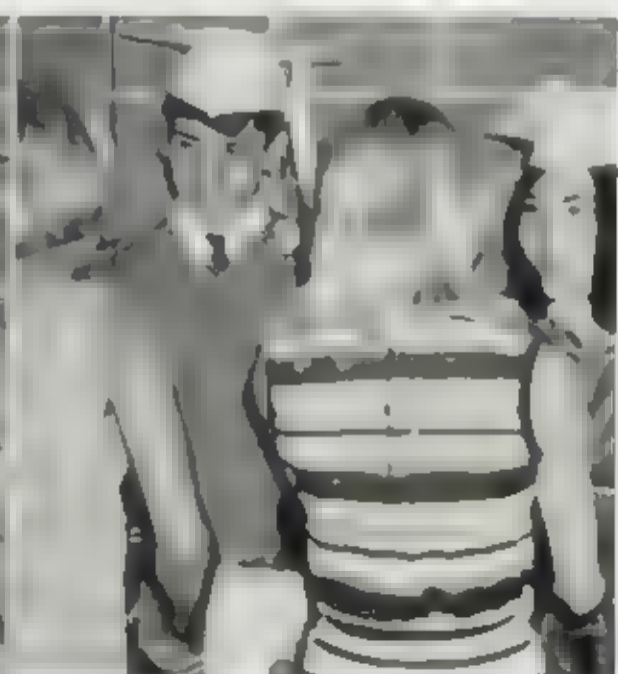
It was a momentous march



Lenny receives his diploma from his father.



Mary Ann gives a tearful farewell



## AS YOUTH IS-



LEONARD TRAUSCH

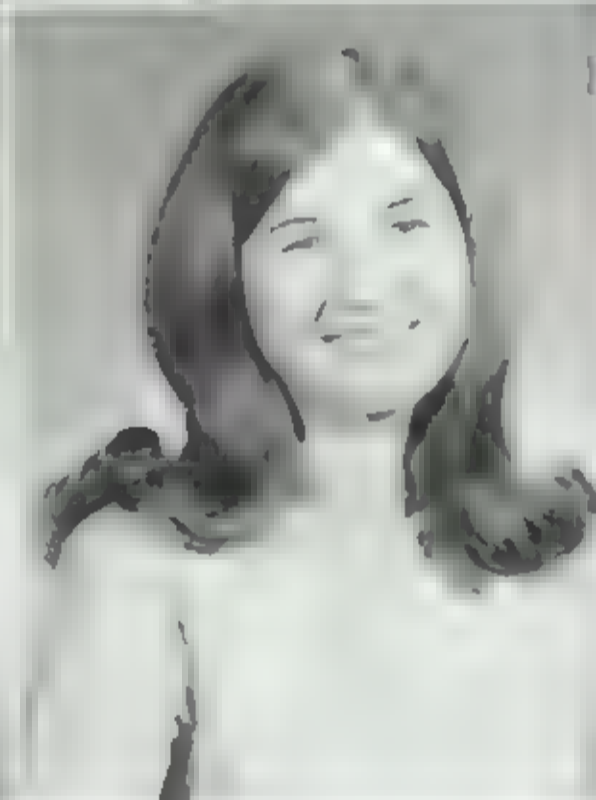
Class Play 3-4, Football 1-2-3-4,  
Basketball 1-2-3-4, Track 1, Golf 4,  
Letterman 4

JACQUELINE KONEN

Class Officer 2-3, Class Play 3-4,  
Student Council 2-4, Speech 3,  
Kearney Scholastics 3, Pep Club 1-2-  
3-4, Officer 2-3-4, Volleyball 1-2-3-  
4, Track 1-2-3-4, Letterman 3-4

RODNEY HEUERTZ

Class Play 3-4, Football 1-2-3-4,  
Basketball 1-2-3, Track 1-2-3-4,  
Letterman 1-2-3-4



LAVON BUHR

Class Play 3-4, Pep Club 1-2-3-4, Volleyball 4

PATRICIA HARMS

Class Officer 3-4, Class Play 3-4, Speech 3, Pep Club 1-2-3-4, Officer 3,  
Cheerleader 4, Volleyball 1-2-3-4, Track 1-2-3-4, Letterman 1-3-4

MARY ANN HOFFMAN

Class Officer 1-2-3-4, Class Play 3-4, Student Council 1-3, Speech 3-4,  
Kearney Scholastics 1-2-3-4, Pep Club 1-2-3-4, Cheerleader 3-4, Volleyball  
1-2-3-4, Track 1-2-3-4, Letterman 4



## SO IS TOMORROW



KENNETH PARR

Class Play 3-4, Kearney Scholastics 4, Football 1-2-3-4, Basketball 1-2-3-4, Track 1-4, Letterman 4



BONNIE BONIFAS

Class Play 3-4, Class Officer 2, Speech 3, Kearney Scholastics 1-2, Pep Club 1-2-3-4, Officer 3-4, Volleyball 1-2-3-4, Track 1-2-3, Letterman 2-3-4, Annual Staff Editor 4



NORBERT TRAUSCH

Class Officer 1, Class Play 3-4, Kearney Scholastics 4, Football 1-2-3-4, Basketball 1-2-3-4, Track 1-2-3, Golf 4, Letterman 4



JANE KONEN

Class Officer 1-2-3-4, Class Play 3-4, Student Council 2-3-4, Speech 3-4, Kearney Scholastics 2-3-4, Pep Club 1-2-3-4, Cheerleader 3-4, Volleyball 1-2-3-4, Track 1-2, Annual Staff Co-Editor 4



KATHRYN HEUERTZ

Class Officer 1-3, Class Play 3-4, Speech 3-4, Kearney Scholastic 1-2-3, Pep Club 1-2-3-4, Cheerleader 2-3-4, Volleyball 1-2-3-4, Track 1-2-3-4, Letterman 3-4

MR. DELMER VANLENGEN  
Class Sponsor 3-4





*Juniors*

*Class rings, play practice, prom night - We're Juniors!*



Karen Parr  
Nancy Trausch  
Jeff Koneh  
Debbie Consbruck



Randy Mohr  
Rhonda Zubrod  
Mary Ann Mangers



Cheryl Gartner  
Lynn Parr  
Mary Brown



"I solemnly swear," jokes Mary at County Government Day.





## *Sophomores*

## *Sophomores Have Half The Battle Won.*



Top row  
 Marcy Parr  
 Danny Heuertz  
 Mary Ellis  
 Roger Zubrod  
 Janet Trausch

Middle row  
 Linda Heuertz  
 Vicki Kelly  
 Joe Bonifas  
 Veronica Mangers  
 Steve Willmes

Third row  
 Bob Hilger  
 Jim Kort  
 Donna David





*Freshmen*

*Hello, all you new cards!*



Steve Trausch  
Cathy Parr  
Charlie Trausch  
Steve Heuertz



Jolene Konen  
Roger Shaw  
Corinne Manske  
Bernie Bonifas



Danny Mousel  
Patty Mangers  
Gerry Konen



Our Freshmen find it rough on Initiation.



*Junior High - We're on our way.*



Janet Shaw  
Larry Klein

Tom Mangers  
Peggy Brown

Valerie Zubrod  
Tom Trausch



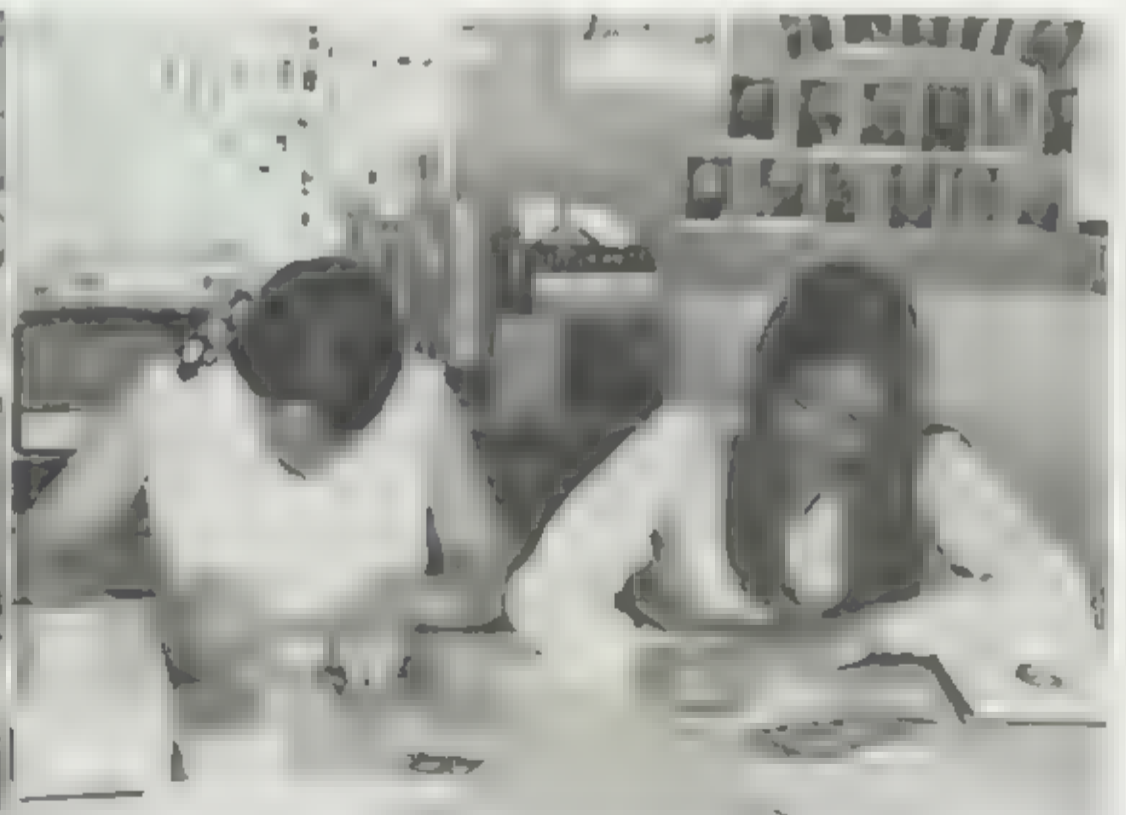
Billy Warburton  
Martha Ellie  
Brian Zubrod  
John York

Nancy Klein  
James Gartner  
Carmen Zubrod  
Larry Shaw



Jr. High basketball and volleyball teams. In Conference tournament the girls won second place.

*We Learn Together at R. H. S.*



Education isn't play and it can't be made to look like play. It is hard, hard work, but it can be made interesting work.

## Little Cards work and play



Grades 5 & 6

Front row: Terry Larkin, Troy McDermott, Janet Mangers, Kevin Jensen, Debra Kothe, and Rodney Timm. Middle row: Jackie Ehrman, Darrell Klusman, Patty Ellis, Russell Ochsner, Elnora Eltz, Back row: Mrs. Karr, Roger Warburton, Brent Timko, Larry Heinrich, David Brown, Bob Timko, Bob Warburton, and Randy Meyer.



Grades 3 & 4

Front row: Joy McDermott, Ricky Kothe, Kelly Jensen, Dennis Klein, Tracy Thayer, Brain Reis. Middle row: Jerry Timko, Henry Eltz, Craig Larkin, James Breazeale, Ricky Meyer, Fred Ehrman, Dennis Timm. Back row: Mrs. Edna Burge, Billy Ehrman, Judy Kinnison, Michael Gerloff, Dianna Klusman, Edward David, Lois Heinrich.



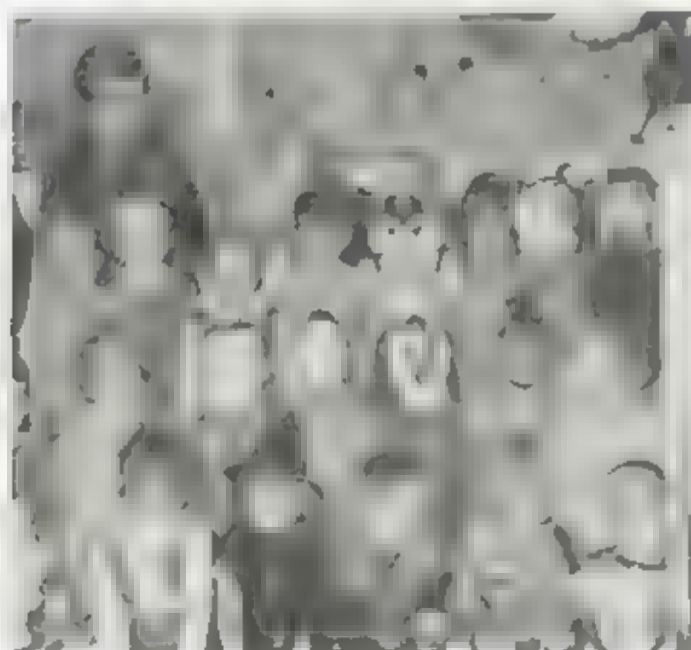
### Grades 1 & 2

Front row: Kathy Gartner, Douglas Klusman, Lora Mousel, Randal Klein, Lynne Hartman, Dale Ehrman, Karen King. Second row: Ricky Fredricks, Bert Kinnison, Robin Kinnison, Roger Thaut, Debbie Ellis, Jerry Klein. Third row: Mrs. Christensen, Ronny Meyer, Russell Klusman, Dallas Wagner, Neal Gerloff, Jeff Grabill, Randall Ochsner, Curtis Manske.



### Kindergarten

Front row: Bradley Wagner, Jill Weber, Ricky Mangers, Kathy Donohue, Tommy Boutross, Patty Konen, Robin Zubrod. Middle row: Scott Timm, Marc Harpham, Rita Deveny, Linda Beach, Sharon King, Janice Konen, Michael Mousel. Back row: Julie Donohue, Randy Kothe, Russell Meyer, Brent Grabill, Dennis Trausch, Shawna McDermott, Mark Hartman.





## *Sports*

Seventeen boys went out for football to start off the '69 football season under Coaches Tim Olin and Delmer VanLengen. There were four returning letterman from last year. The team was able to defeat Campbell for their only win of the season, but they were receiving experience and playing time needed for a team. Experience and depth were the main problems in this year's team. Injuries to key players was another disaster that hit the team. Even though the record didn't turn out too well for the Cardinals, they received much necessary experience for future years.



23

## Underclassmen Meet the Challenge



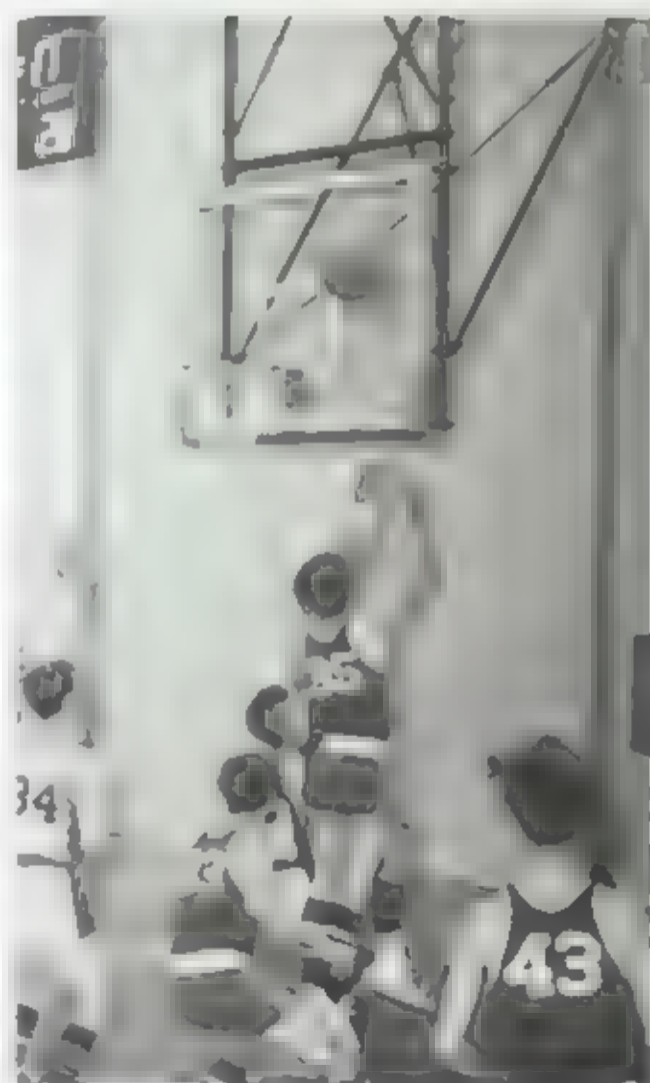
FIG. FIVE - R.H.S. basketball team, back row, left to right: Jeff Konen, Randy Mohr, Ken Parr, Lynn, and Norb. Front row: Coach.

After losing eight graduating lettermen and two more lettermen, Norb and Lynn by injuries, and Rodney, a promising prospect, also by football injuries, the coming season looked mighty challenging for R.H.S. Although the Cardinals were not a winning team, they did manage two victories. The first was over Campbell 46-43, and the second over Bladen in the District Tournament, 47-40. All regulars were underclassmen except for Ken Parr. This experience gained should be of great help in the coming year.

Leading scorers were Randy Mohr 24%, Jeff Konen with 183, and Ken Parr with 169. Randy also was the leading rebounder with 17 per game.

Although the Cardinals were not a winning team, we should be proud of the sportsmanship and determination of the team members during 1969-70 basketball season.

At right Ken puts out 110% effort!



Glenwood Telephone Membership Corporation

Business Office 742-3131  
Blue Hill, Nebraska



Rarin' to go!



YOUNG MEN'S BASKETBALL TEAM



Back Row: S. Hertz, N. Trausch, Coach Hartman, J. Port, Dennis Michalek. Front Row: S. Trausch, J. Trausch, J. Trausch, J. Trausch, J. Trausch, J. Trausch, J. Trausch, J. Trausch, J. Trausch, J. Trausch.

## Conference Champions - A Dream Come True



First Twelve: Back Row: K. Farr, M. Farr, E. Harris, B. Bonitas, F. Heuertz, J. Konen. 2nd Row: J. Konen, J. Trausch, Coach Deltor VanLier, R. Zubrod, M. Brown. Front Row: M. Hoffman, J. Konen.



Patti and Bonnie match skill

The South Central Nebraska volleyball champs for 1969-70 are the Roseland Cardinals. The team started out with a heart-breaking season, losing many hard-fought games by only a couple points. Going into the Conference tournament with a 3-8 record, the girls first victory was over Holstein. Then advancing to an undefeated Trumbull squad the tenseness grew tighter, but with the backing of the fans and the spirit of the girls, the Cardinals pulled through to another victory to continue to the finals. Bladen was next to feel the sting of defeat as Roseland pushed on for the title. The game with Guide Rock was the deciding point of the tournament. By the win of two more straight sets the thrill and happiness of being Conference Champions was Roseland's to keep.

The team also participated in a 32-team tournament in Hastings, placing in the top eight. The last game was lost to the eventual champs, Wilcox.

This volleyball season will long be remembered in Roseland by the slogan that is posted in the hall "R.H.S. is Number 1."

### Roseland State Bank

Roseland, Nebraska

Oldest Banking Name in Adams County



Front row - L. Blair, M. Parr, J. Konen, P. Harms, E. Bonifas, K. Heuertz, J. Konen, J. Konen. Back row - C. Parr, V. Mangers, R. Zubrod, J. Konen, M. Hoffman, M. Brown, D. David, M. Manger.



Karen Heuertz going for spike



Seniors from left to right are M. Hoffman, J. Konen, P. Harms, E. Bonifas, K. Heuertz, J. Konen. These girls were active in volleyball all four years.



Front row - J. Konen, L. Heuertz, V. Kelly, C. Manske, P. Mangers. Second row - C. Parr, M. Parr, M. Mangers, M. Hoffman, M. Ellis, K. Parr. Third row - R. Zubrod, M. Brown, K. Heuertz, P. Harms, D. David, J. Konen, and Coach VanLengen.

## Track 1970

Seventeen girls joined the track team this year. They participated in track meets throughout the season at Kenesaw, Bladen, G.I. Northwest and Hastings Chamber of Commerce. They placed third in the Conference Track Meet and received a first place trophy for the 880 yard relay.

Their efforts were well rewarded by their experience and the fun they had while competing.

## Cards Qualify For State Meet - One State Champ



Front: R. Heuertz, D. Heuertz, R. Mohr, K. Parr, J. Konen. Back: J. Kort, J. Bonifas, B. Bonifas, Coach VanLengen



Rod wins State Class D 100 yd. dash.



Randy makes a winning jump.

The State Track and Field Meet held at Kearney climaxed the Cardinal Track Season. Rod Heuertz and Randy Mohr both qualified for the State Meet. After tough, tight competition, Rod placed 1st in the 100 yard dash with a winning time of 10.2, and also took 2nd in the 220, with 22.9. As a school, Rose-land placed 5th out of the 51 scoring class D schools.

During the season, five school records were broken. The 880 yd. relay team, Rod Heuertz, Randy Mohr, Jeff Konen, and Danny Heuertz, broke the previous record with a 1:38.6. Rod sprinted the 100 yd. dash in a 9.9 and the 220 dash in 22.9. Jeff ran the 180 yd. low hurdles in 23.1. Randy tied the school record in high jump, jumping a 5' 11 1/4".

## Golfing Gets It's Start



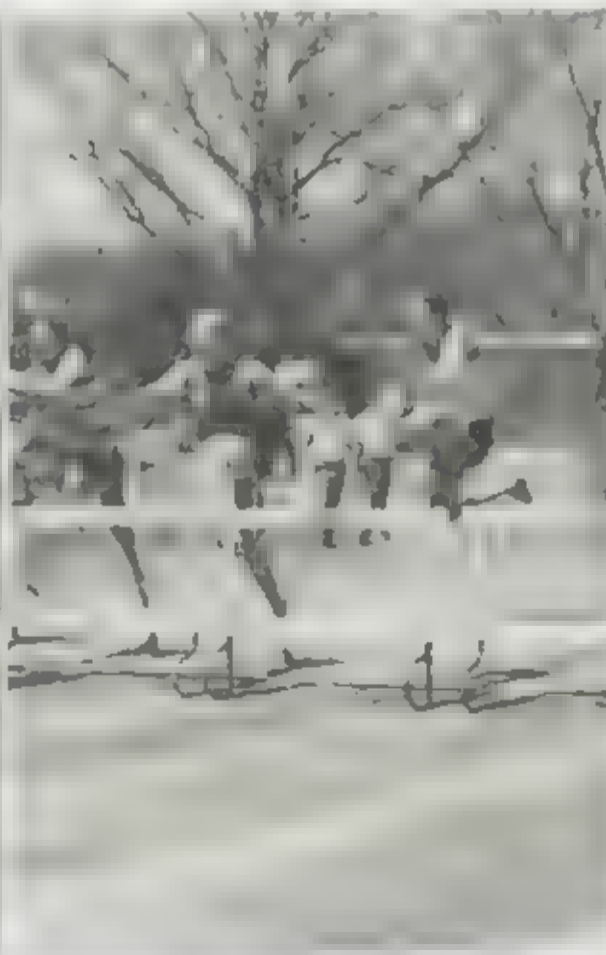
Front: J. Konen, R. Shaw, S. Trausch. Back: L. Parr, R. Mohr, N. Trausch, L. Trausch

## Active Athletes Form The "R" Club

The fight for victory began a week before school started. The fourteen returning lettermen set the pace for upcoming athletes. There were hard practices, some awfully rugged games, some definitely sore muscles, a few serious injuries, but a continuous striving for success. However these players have some memories and experiences that will always stay with them. It takes hard work, determination, and a candy bar in their back pocket to make an R Club member.



Lettermen: R. Zubrod, K. Parr, P. Harms, R. Heuertz, N. Trausch, R. Mohr, L. Parr, J. Konen, K. Heuertz, B. Bonifas, J. Konen, M. Hoffman, M. Brown, D. David. Sponsors: Mr. VanLengen and Mr. Hartman.





Kathy Hebertz

Fatti Harris

Mary Ann Horton

Jane Kotter



1st Row: D. David, C. Marske, J. Koenig, F. Parr, 2nd Row: M. Parr, L. Heuertz, J. Trausch, V. Mayers, 3rd Row: V. Kelly, R. Zubrod, M. Mayers, C. Gartner, M. Brown, 4th Row: B. Bonifas, K. Parr, N. Trausch, D. Conbruck, L. Buhr, 5th Row: P. Harms, J. Koenig, J. Koenig, M. Hoffman, K. Heuertz.

## "We Back Our Team"

The Pep Club of Roseland High represents the very unique character of the school. The Pep Club has aimed to formulate true spirit and support for the Cardinal team. All through this sports year, they have expressed extreme pride in their team and school with continuous cheering. Their activities ranged from supplying refreshments for football and basketball games, to presenting the Athletic Banquet and dance. Spirit at R.H.S. will always reign high, everyone will always stick together to back their great team to the end. The Pep Club will say, "We Love You Cardinals!"



Fans applaud after a tense game



OFFICERS: Bonnie Bonifas-Treas., Karen Parr-Vice-Pres., Jackie Koenig-Pres., Rhonda Zubrod-Sec.

**Co-Operative Grain & Supply Co.**

Phone 756-2201  
Roseland, Nebraska



## *Activities*

## Extracurricular Activities Spark Impetus For Students



Under the name left to right, we have, Mr. J. H. Brown, J. H. Brown, Jr., Wm. V. Van der, James I. Van der, J. H. Brown, Mr. J. Shaw

Row 1: J. Koenig, M. Hoffman, V. Kelly.  
Row 2: J. Koenig, M. Hoffman, V. Kelly.

The student council, led by Mr. VanLengen, has tried to close the gap of communication between the administration and the students.

Serious discussions helped to establish an appropriate code of conduct and dress for the '70 year.

The highpoint of the council's activities was the job of planning and sponsoring the Christmas dance.



Kearney Scholastics - Front: M. Brown, J. Konen, J. Konen, M. Hoffman  
R. Zubrod, M. Ellis, V. Mangers, Middle row: P. Mangers, L. Heuertz,  
J. Trausch, C. Manske, N. Trausch, J. Konen, B. Bonifas, Back: J.  
Konen, N. Trausch, K. Parr, S. Trausch.

Chorus pictured at left.

Jolene Konen received 2nd place at Kearney Inter High Day in German.



## *Homecoming highlights football season*



Our Homecoming night of October 3 held magic and mystery for both the candidates and spectators. The tension mounted and hopes soared as three proud couples awaited the crowning amid a hushed crowd. For the winning Queen Karen and King Jeff the night will always hold special significance for a success never loses its glow, or dreams their magnetism. With happiness and hope reflected in their smiles, the couple reigns over the spirit of R.H.S.



Attendants: Lynn Parr and Mary Ann Mangers, Danny Heuertz and Rhonda Zubrod

*"Break a leg, Juniors and Seniors."*



Senior class cast

The Senior Class presented, "Do You Trust Your Boyfriend?" a comedy in three acts.



Many long hours of practice and failures in rehearsals resulted in a successful night of one acts for the Junior Class.



Junior class cast

## Impossible Dream? . . . Prom '70



Date to Dream . . .

Reach to the Highest . . .

Everyone has a Dream . . .

A world in your Hands . . .

May you build a fence around it . . .



Togetherness is signed by class presidents.



A few words of advice from our superintendent.



Bob and Pattie give Last Will.



Mary Brown extends welcome.



Couples enjoying the after dinner dance!

## Class Prophecy

As we look into the future years of the Seniors of the '70 class we see that Bonnie Bonifas has just won Suzy Homemaker of the year and is now in a race with Betty Crocker for the flakiest pie crust ever made.

Norb Trausch is now touring the world as a pro golfer. Each day he seems to be improving, because in the last tournament he only hit four people.

Jackie Konen is now a Drivers Education teacher at R.H.S. and is teaching her students to go around the town pump without hitting it.

Lavon Buhr is now residing at the Adams County Courthouse where she has been trying to get her drivers license, but she can't seem to keep her eyes on the road because of the cute guy she takes for a ride.

Kenny Parr is now the high point man in the NBA. He has just beat out Wilt Chamberlain after a big race for the honors.

Jane Konen is now campaigning across the United States for first woman president. And it looks like chances are slim for Spiro.

Patti Harms is now a world famous writer of wit. She also has written many joke books for adult entertainment. She only has one trouble--after she writes the jokes she has to have someone explain them to her.

Kathy Heuertz has just become a nun. She is an authority on human relations and has just published her new book entitled "Sex and the Single Nun."

Lenny Trausch is now the owner of Lenny's Latest. It is a pants making factory in which one pair of pants are turned out every week for Lenny's own personal use.

Mary Ann Hoffman is now the owner of one of the largest peanut butter factories in the world, "Huffy's Puffy Peanut Butter." She is now experimenting to find a more nuttier tasting peanut.

Rodney Heuertz has just set a record in the 100 meter dash at the Olympics and is now hunting for a room big enough to keep all his medals.

We, the Roseland Seniors of '70 of Adams County in the State of Nebraska, in a sound state of mind, reasoning, and memory, do make, publish, and declare our last will and testament.

## Class Will

To the Juniors, we will our ability to gain support from surrounding towns, our books from which we have acquired so much knowledge, and the stage in the gym on which we so successfully put on our plays.

To the sophomores, we give our ability to roam about the schoolhouse during school hours, also our unending patience which always kept us out of trouble.

To the young and inexperienced freshmen who still have 540 of the most exciting days of their attendance at this school, we leave a map of the various paths we took to get to our classrooms and the office.

To the various students, we bequeath our personal traits as follows:

Lenny Trausch wills his farmer pants to Cheryl Gartner, his height to Mary Mangers, and his ability to play golf from behind a tree to Mr. Brazeale.

Kathy Heuertz wills her coordination to stay off the volleyball floor to Karen Parr. Her ability to type to Mr. Brazeale, and her gray hairs to Debbie Consbruck.

Norb Trausch wills his ability to get a date first time, every time to Jeff Konen, his thermometer to Mr. Cecrle, and his ability to jump out of fastmoving vehicles to Mary Mangers.

Patti Harms wills her ability to high jump without bending the bar to Karen Parr, my peanut butter bread to Mary Brown, and my ability to catch on to jokes to Jeff Konen.

Lavon Buhr wills her ability to drive other peoples cars to Rhonda Zubrod, and her ability to stick her foot in her mouth to Karen Parr.

Jackie Konen wills her ability to let town pumps come out and bite her to Rhonda Zubrod, her Teddy-runners to Lynn Parr, and her giggle to Randy Mohr.

Rodney Heuertz wills his gift of gab to Randy Mohr, and his wise cracks to Cheryl Gartner.

Bonnie Bonifas wills her ability to spike and to slam Mr. Brown to Mary Brown.

Kenny Parr wills his cute dimples to Mrs. Adams and his ability to play tailback to Jeff Konen.

Mary Ann Hoffman wills her love for cherry flavored drinks to Nancy, Cheryl, Debbie and Mary, her ability to get along with Mrs. Hall to Lynn Parr.

Jane Konen wills her femininity to Rhonda Zubrod, and her ability to check into the medical books to Mary Brown.



*Athletic Queen Patti and King Norb*

The days of our youth go flying by  
No stopping though hard we try.  
So once in the year, we pause to greet  
A day that lingers in memory's sweep.

## Treasure The Cardinal Spirit



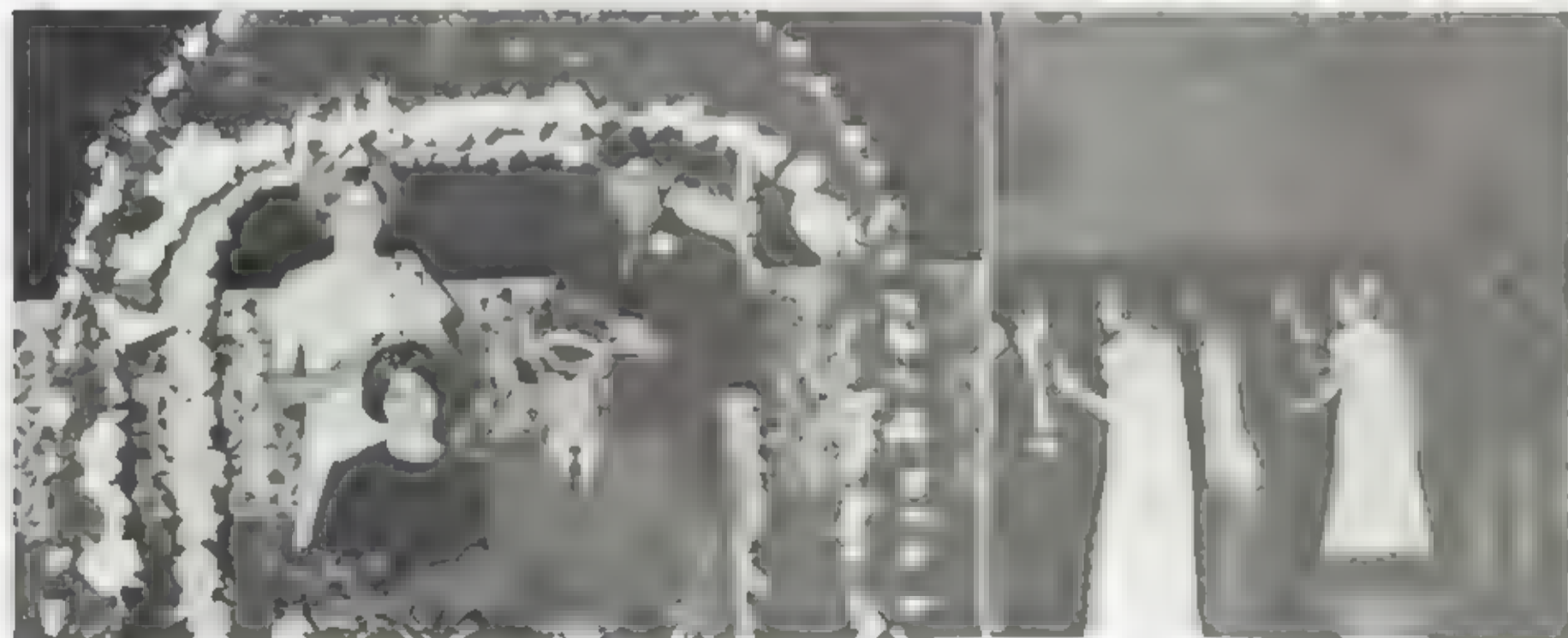
Attendants: Kathy Heuertz  
Ken Parr

Bonnie Bonifas  
Rod Heuertz



A variety of awards were received.

Photo a Zebra! was toastmaster of the evening.



## *All Began Equal But These Went Beyond*



### Most Valuable Players

Track: Rhonda Zubrod  
Football: Jeff Konen  
Basketball: Randy Mohr  
Volleyball: Bonnie Bonifas  
Track: Rodney Heuertz



Jeff and Kathy named Outstanding Boy and Girl of the Year



A proud Norb displays his Sportsmanship Award



Valedictorian and Salutatorian - Mary Ann Hoffman and Jane Konen

### HONOR ROLL

Four students earned a grade average of 95 percent or better for four of the six reporting periods. They are Janet Trausch, a sophomore; Jeff Konen, a junior; and Jane Konen and Mary Hoffman, seniors. Earning averages of 90 percent or better were the following: Larry Shaw, grade seven; Tim Trausch, Larry Klein, Tom Mangers, grade eight. Corine Manske, Jolene Konen, and Patty Mangers, freshmen; Mary Ellis, sophomore; Rhonda Zubrod, Karen Parr, Mary Mangers, and Mary Brown, juniors; Jackie Konen and Bonnie Bonifas, seniors.



## Ozarks - Here We Come



April 23rd through the 27th we shared four glorious days of Senior Sneak. We trotted through the woods on horseback, danced on a moonlit ferry, sped around the lake in boats, flew over it in seaplanes, explored the Ozark Caverns, consumed quantities of roasted wieners, and we also accidentally fell in the swimming pool. Of course, there was a lot of just plain goofing around in between. Finally, pleasantly exhausted and slightly sunburned, we boarded our bus to head home to Nebraska.



We're all sailors at heart!



Our Sponsors favorite spot!



Ready - Set - GO!!



What skill, what poise!??



We sing along with Joe.



Good-bye Ozarks.

*Ya Gotta Be Kiddin'*



## YEARBOOK STAFF

CO-EDITORS ..... Bonnie Bonifas  
Jane Konen

## GENERAL STAFF

Mary Ann Hoffman  
Ken Parr  
Lavon Buhr  
Kathy Heuertz  
Norb Trausch  
Patti Harms  
Rodney Heuertz  
Jackie Konen  
Lenny Trausch  
Jeff Konen  
Rhonda Zubrod

SPONSOR ..... Mrs. L. Waltemath  
PHOTOGRAPHER .... Mr. J. Brown

Each minute  
which fades is never  
to be recovered. The  
symbols ...

the objects ... of  
that moment will  
soon be lost in many  
memories. The  
people change ...

the seniors leave  
leadership responsi-  
bilities to under-  
classmen.

And in time even  
THE symbol ... the  
building ... will be  
changed

for change is the  
symbol of progress.





*Advertising*



## CONSUMERS SERVICE COMPANY

Monthly Rentals, Lifetime Leases  
Budget Terms

- |                |                |
|----------------|----------------|
| * Domestic     | * Irrigation   |
| * Commercial   | * Tar Kettles  |
| * Industrial   | * Grain Drying |
| * Home Heating | * Fork Lifts   |
| * Tractor Fuel | * Tank Heaters |

Prompt Delivery

Phone 463-7200

Highway No. 6 East

Hastings, Nebraska

## Pittz Service

On the Farm

Champlin

Tire Service

Tank Wagon Service

Wheel Balancing

Front End Alignment

Phone 738-5451

Holstein, Neb.

## Trausch's Grocery and Cafe

Lawrence and Virginia Trausch  
Roseland, Nebraska

Congratulations, Seniors of '70

## "Buzz" Elliot's

Hand Picked Clean Used Cars

East Highway 6 - On the Curve  
Hastings, Nebraska

Business Phone  
462-2489

Home Phone  
462-8487

## Webers Studio

817 West 2nd  
Hastings, Nebraska

Senior Portraits  
Families  
Weddings  
Children  
Aerial  
Passports & Applications

Phone 462-9839

# M-Q

## MORRISON-QUIRK GRAIN CORPORATION

Phone 463-3191 Area Code 402

Box 609

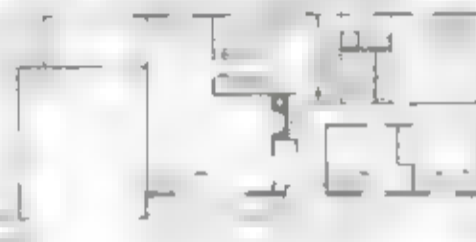
Hastings, Nebraska, 68901

It's a "custom built"  
WESTLAND DREAM HOME!



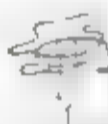
**Before you build**

a home of your own  
check with your **Westland**  
dealer and find out why  
you can't build a better  
home than **Westland**



They have plans for all styles and prices of homes  
and they will build to your own plans

**WESTLAND HOMES** . . . where the **QUALITY**  
goes in before the exterior goes on!



**WESTLAND** HOMES CORP

Have your car serviced  
while in Hastings at

**Ed's Texaco**

2nd & Bellevue  
Hastings, Nebraska

**VAUGHAN'S  
PRINTERS**

- |               |                  |
|---------------|------------------|
| * Letterheads | * Price Lists    |
| * Forms       | * Mailers        |
| * Booklets    | * Business Cards |
| * Envelopes   | * Posters        |

**Thiel's Cafe**

712 West 1st  
Hastings, Nebraska

Phone 463-9246

Fast Service and Quality  
by  
Speedy Specialists

Phone: 463-7721

1515 West 2nd  
Hastings, Nebraska

## D. A.'s Service

The Best in Gas, Oil, Tires,  
and SERVICE

D.A. Heuertz, Mgr.  
Phone 756-2531

## Williams Exterminating Co.

1011 West 2nd  
Hastings, Nebraska

"All work guaranteed"

Office  
462-2408

Night calls  
463-7692



## PIONEER BRAND

Superior Quality  
Seeds

Outstanding  
Performance

Bernard Parr  
Roseland, Nebraska

## BILL KLEIN AGENCY

Offers Complete Insurance Service

FIRE\*\*CROP-HAIL - AUTO - BONDS  
A&H - LIFE

\* \* \*

A Package Policy which gives you  
broader coverage for less premium

Phone 462-1256 843 N. Bellevue  
P.O. Box 804 - Hastings, Nebraska

## Boots Tavern

"Meet your friends at Boots Tavern"

In downtown Roseland  
Roseland, Nebraska

## Brooke Jewelers

Diamonds-Watches-Gifts  
Watch & Clock Repairing

806 W. 2nd Street  
Hastings, Nebraska  
Telephone 462-9133

## Pauley Lumber Company

It's PAULEY'S - The Friendly Dealer  
Complete Builders Supplies  
Planning and Building

1751 West 2nd

The Very Newest Styles  
For  
Men-Women-Boys  
at

## Ben Sherman's

116 No. Hastings  
Hastings, Nebraska

## McClelland Farm Equipment Company

Ford Tractors  
Ford Irrigation Engines  
New Holland Balers

836 South Burlington Avenue  
Hastings, Nebraska 68901

Phone (Area 402) 463-1230

## Business Supply Company

Floyd W. Barnes  
LaVerne H. Hartman  
521 W. 2nd Street  
Hastings, Nebraska

Phone: (Area Code 402) 462-2113



FRANCHISED REPRESENTATIVE FOR **ROYAL**   
OFFICE TYPEWRITERS - PORTABLE TYPEWRITERS - ROYAL TYPE SUPPLIES

### HASTINGS BOOSTERS

Bruckman Engineering  
Dalton's Service and Cafe  
K & U Packing Plant  
DeVaney Auto Parts  
Dr. Wesley Anderson  
Martin Lumber Company  
Cash-Way Candy Company  
Hastings Typewriter Company  
Skip's Liquor  
Tom & Jerry's  
Hogan's Sporting Goods  
Chrisman Jewelers  
Ohlsen Jewelers  
Imperial Jewelers

### BLUE HILL BOOSTERS

Blue Hill Cleaners  
Ralph Baird  
H. H. Bentz Implement Co., Inc.  
Fashionette Salon

### HOLSTEIN BOOSTER

J & B Tavern

We would like to express our appreciation to all of the  
merchants who have made our yearbook possible through  
their ads.

THANK YOU

## Burge & Son Motors

Ford - Falcon

Fairlane - Mustang

Sales

Parts Service

Dial 742-8581

Blue Hill

Nebraska

### ROSELAND BOOSTERS

Marie Schuifers, Painting & Decorating  
Elmer Berndt, Seed Corn Dealer

IN MEMORIAM  
of  
Ozzie Stiles

